

# UP TO 50% MATCH ON ALL DONATIONS!



The Farm Safety Centre is a charitable organization promoting safe agricultural practices throughout rural Alberta. Our school based “Safety Smarts” program began in 1998 and we have just completed our 21st consecutive year, with an average of 63,000+ students reached per year over the past 10 years. Our dedicated regional instructors travel tens of thousands of kilometers each year bringing farm safety messages to those children most at risk of becoming farm injury or fatality statistics.

Investing in children now is a wise investment for the future. Influencing their personal attitudes and actions as they grow and mature will pay significant dividends as they move forward and become our rural decision makers of tomorrow. The generosity of many make the continued province-wide delivery of this unique program possible.

The Farm Safety Centre is proud to once again be a participating charity in Shaw Birdies for Kids presented by AltaLink (BFK). From now until Sept. 1st, donors can make a one-time donation or a pledge and have that donation matched by up to 50% through BFK! The Farm Safety Centre will receive 100% of every donation made on their behalf.



**Click here to  
Donate now!**

